

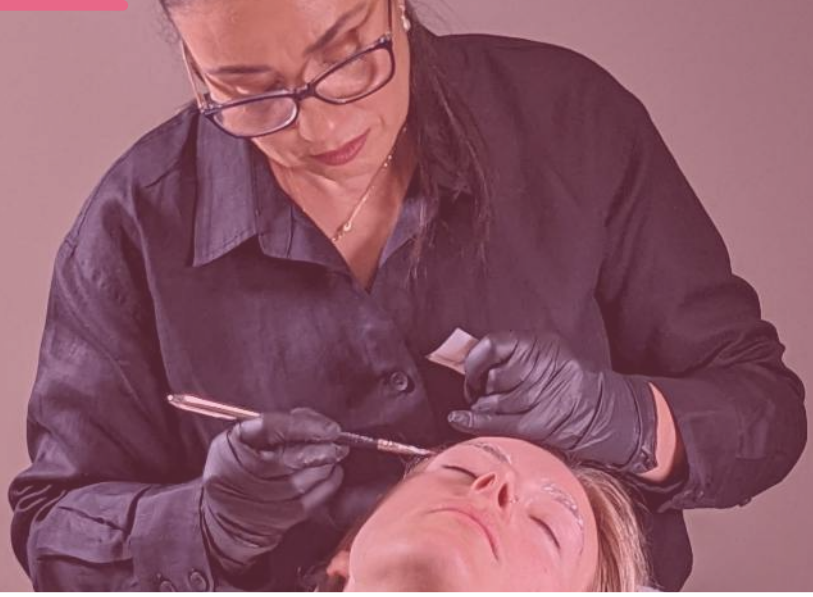
Complete Lash & Brow Mastery Certificate

Course
Guide



ulleo
Industry-led
short courses

ulleo.com +61 3 9961 4365



Course Overview

Love what you learn

Lash and brow treatments are the most in-demand beauty services today, which makes it the perfect time to start your own business, upskill, or find employment.

Co-created and endorsed by top beauty therapists, this short course will equip you with the most in-demand lash and brow techniques, including waxing, lamination, extensions, lifting, tinting, henna and more!

Dreaming of starting your own business? Bundle this course with our Beauty Business Fundamentals course and plan your future with support from inspiring business owners who have been in your shoes.



Career Outcomes

Potential career outcomes of this course include:

- Eyebrow Technician
- Business Owner
- Retail Worker
- Spa Therapist
- Beauty Influencer
- Eyelash Technician
- Salon Manager
- Beauty Therapist
- Beauty Blogger



Let's chat about your goals!

Our friendly course advisors are ready to guide you towards your study and career goals. We're sure you have plenty of questions about the course and where it can take you!

[Book a call today](#)

You can read our Terms & Conditions at ulleo.com/terms

Why Choose Ulleo?

Learning directly from a number of high-profile professional beauty therapists, Ulleo's Lash & Brow short course equips you with the most in-demand knowledge and skills - without the time and cost commitments of a full-time degree.



Flexible Online Learning

Study 100% online at your own pace.



Digital Badge & Certificate

Earn a micro-credential to share on your resume, website and LinkedIn.



Exclusive Course Benefits

Access discounts on products, tools and services relevant to your course.



Industry-Endorsed Courses

Learn in-demand, up-to-date skills and knowledge from industry leaders.



Dedicated Mentor Support

Get dedicated support and feedback from industry mentors.



Exclusive Live Events

Connect with industry professionals and peers through live events and workshops



Flexible Payment Options

Start your studies sooner with a range of flexible payment options.



Plant Trees While You Learn

Drive positive change for the planet with our tree-planting initiative.



Pathways to Further Study

Options to continue your learning journey through our education partners.



Learn Your Own Way

Learn through engaging and inspiring content alongside a vibrant online community.





Industry-Led Insights

At Ulleo, we're passionate about creating courses that are not only engaging and inspiring, but relevant to the real world. This is why our courses are designed and delivered by industry leaders: people who live and breathe the concepts and skills you'll be learning.

You'll also receive dedicated support from your industry mentor, including:

- Detailed, industry-standard feedback on your work
- Real-time discussions in regular live events and workshops
- A dedicated 1:1 session to plan your future (at the end of your course)



Clare Haeusler

MENTOR

Clare has over 10 years of extensive experience in the beauty industry, as a beauty therapist and salon manager. As the Director of Chantilly Skin & Brow in NSW, Clare manages multiple salons, educates staff and designs and performs a range of treatments. She has a particular interest in lash and brow treatments and a passion for educating and motivating new beauty professionals to reach their potential. As your industry mentor, Clare will provide detailed feedback on your work and advice for your future.



Phoebe Wilkinson

Having been in the beauty industry for over 15 years, Phoebe has experienced a number of exciting roles: beauty therapist, salon manager, education representative and qualified beauty trainer. With this unique set of skills and knowledge under her belt, Phoebe's current mission is to share her insights and inspire the next generation of beauty professionals.



Danielle Bakri

Danielle has over 20 years of experience in the beauty industry. During that time, Danielle ran a chain of seven successful beauty salons. With a passion for helping others grow and develop as beauty therapists, she pivoted her career to become a qualified beauty trainer and assessor.



Angela Harbinson

Angela is the Managing Director at the full-service agency, Thirst Creative. A highly driven entrepreneur and a founder of multiple businesses, Angela has more than 20 years of experience in leadership, brand strategy, strategic marketing and digital marketing.



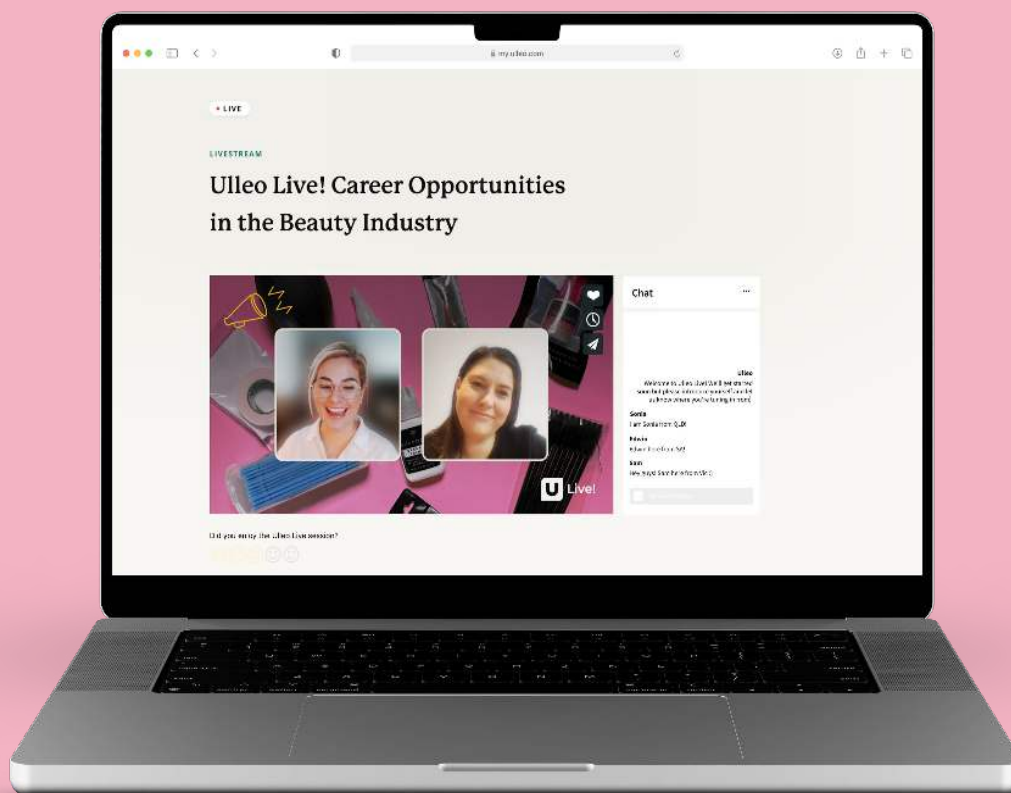
Bridging the gap between students and industry

During your studies, you'll have access to regular live events, workshops and beauty demos featuring your industry mentor, peers and a variety of industry guest speakers. These sessions are the perfect opportunity to ask questions in real time.

Topics include:

- Creating a relaxing salon environment
- Growing your sales with retailing strategies
- Finding the right product supplier for your business
- Keeping track of your bookings: salon software tutorial
- Full treatment demos: lash extensions, lash lifting, brow lamination, brow mapping, etc.

Each session is recorded and uploaded to the learning platform for later viewing.



Have questions for us?

We're always here to help. Call us on +61 3 9961 4365 today.



Course Options

Tailor your studies to match your unique goals:

8 LESSONS

Complete Lash & Brow Mastery Certificate

This course will equip you with the theory and practical skills to perform a range of lash and brow treatments, including waxing, lamination, extensions, lifting, tinting, henna and more!

BUNDLE

12 LESSONS

Complete Lash & Brow Mastery Certificate + Beauty Business Fundamentals

This bundle provides you with everything you need to start a successful beauty business.

You'll not only learn the technical and artistic skills involved in lash and brow treatments, but you'll also develop a range of skills in branding, marketing, business planning and strategy, leadership, accounting and so much more.

What You'll Learn

1 Lash & Brow Beauty: Enhancing Your Client's Features

In this first lesson, you'll get to know the types of treatments and styles that clients seek out, plus, how to tailor treatments to an individual's facial features and stylistic preferences.

2 Skin & Hair Fundamentals: The Science Behind Beauty Treatments

In this lesson, you'll learn about the science and structure of hair and skin and how this impacts different lash and brow treatments. You'll also learn about some of the common barriers to treatment and how to work within your scope of practice.

3 A Beauty Therapist's Toolkit: Professional Products & Equipment

In this lesson, you'll get to know the different tools and products involved in lash and brow treatments, and more importantly, how to work with them safely and hygienically.

4 Lash & Brow Tinting: Accentuating Your Client's Natural Beauty

In this lesson, you'll learn about the entire lash and brow tinting treatment process: from pre-treatment preparation to providing aftercare and advice. You'll also learn about brow henna, a natural and popular alternative to tinting.

5 Brow Mapping & Shaping: Enhancing & Defining the Brows

In this lesson, you'll learn how to map the angle, length and proportions of brows to calculate the ideal shape for your client. You'll then learn how to create this ideal shape with waxing, tweezing and threading techniques.

6 Brow Lamination: Creating the Perfect Full & Fluffy Brows

In this lesson, you'll learn about the entire brow lamination treatment process: from pre-treatment preparation to providing aftercare and advice.

7 Lash Lifting: Enhancing Natural Lashes

In this lesson, you'll learn about the entire lash lifting (perming) treatment process: from pre-treatment preparation to providing aftercare and advice.

8 Lash Extensions: Taking Lashes to the Next Level

In this lesson, you'll learn how to take your client's lash game to the next level with eyelash extensions, including the different styles you can apply, pro application techniques and the importance of aftercare.

Included in the Beauty Business Fundamentals course bundle:

Enrol in our course bundle and receive four extra lessons that will teach you how to start, run and grow your own beauty business!

1 Building a Beauty Business: Setting Up For Success

- Deciding on Your Direction
- Business Name & Set-Up
- Funding Your Business
- Managing Your Finances
- Pricing Strategy
- Legal Considerations

2 Brand & Marketing: Standing Out From the Crowd

- Market Research & Positioning
- Understanding Your Customer
- Designing Your Brand
- Developing a Marketing Strategy
- Building Your Digital Presence
- Creating Engaging Content

3 Business Operations: Tools & Strategies to Make Life Easier

- Finding the Right Products & Suppliers
- Inventory Management
- People & Culture
- Salon Software
- Sustainability

4 The Client Experience: Providing a Successful Beauty Service

- Client Consultation
- Creating a Treatment Plan
- Creating the Right Environment
- Retailing Products
- Rebooking Clients

Premium client experience

Luxe Lash & Brow Studio

Elevate your beauty outcome with our **premium**, tailored **client experience**.

Lash & Brow Bar

Personalised, **premium** lash and brow services for unforgettable **experience**.

Lash Lounge

Premium beauty services tailored to elevate every **client's** outcome.



Ulleo Lash & Brow Kits

Put your knowledge into practice

Practice your new skills with wholesale access to a professional lash and brow kit of your choice.

With products and tools from industry-leading brands such as Elleebana and Lycon, each kit provides everything you need to perform professional lash and brow services. We've also made an effort to source the most sustainable options wherever possible.

Essential Kit

- Custom Shaping & Tinting Kit
- Lash eXtend BLX Brow Lamination Student Starter Kit
- Elleebana Lash Extensions Student Kit
- LLX Lash Lift Student Starter Kit
- Lash Extend Henna Couture Kit

Professional Kit **PREMIUM**

- Lycon Precision Wax & Tint Kit
- Elleebana One Shot Lash Lift Starter Kit
- Elleebana Lash Extensions Student Kit
- Lash Extend Henna Couture Kit
- Elleebana Elleeplex Pro Starter Kit (Brow Lamination)



For more information about Ulleo's lash and brow kits, call us on [+61 3 9961 4365](tel:+61399614365) or email support@ulleo.com.

About Ulleo

At Ulleo, we offer flexible and affordable online short courses co-created with Australia's leading industry experts.

Whether you're looking to start a new career path or explore a new passion, our engaging learning experience provides skills for now and into the future. As a Ulleo student, you'll receive support and advice from industry mentors — practising professionals eager to share their knowledge.

As a profit-with-purpose company, sustainability is at the heart of what we do. As of 2024, we've planted over 7,000 trees on behalf of our students!

Unlock your future with Ulleo.



Acknowledgement of Country



At Ulleo we recognise the traditional custodians of the lands where we work, live and learn. We pay our respects to elders past and present, and celebrate the First Peoples' relationship to Country, and the significance of Aboriginal cultures in Australia.

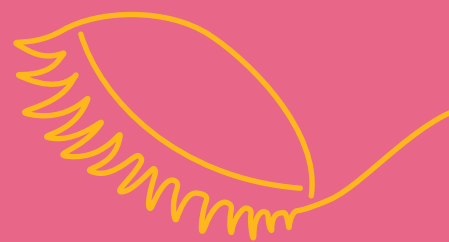


Plant trees while you learn

We plant trees to celebrate your learning milestones. Our partnership with Carbon Neutral funds the planting of native species in the Yarra Yarra Biodiversity Corridor in Western Australia. As of March 2024, we've planted over 7000 trees for our students!

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Need more info?

We're here to help. Call us on **+61 3 9961 4365** and chat with one of our friendly course advisors today.



Ready to enrol?

Enrol via our website ulleo.com/lash-brow-mastery and start working toward your dream career today!

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