

Advanced Makeup Artistry Certificate

Course
Guide

ulleo

Industry-led
short courses

ulleo.com +61 3 9961 4365

Course Overview

Love what you learn

Looking to take your passion for makeup to the next level?

Covering everything from the basics of building your makeup kit to advanced techniques for creating stunning editorial and bridal looks, this course is perfect for anyone looking to become a professional makeup artist or simply improve their makeup skills.



Industry-endorsed

Learn the most up-to-date skills from Australia's leading makeup artists.



Industry mentors

Receive dedicated support and feedback from an industry mentor.



Live workshops

Access fresh content through live events and workshops.

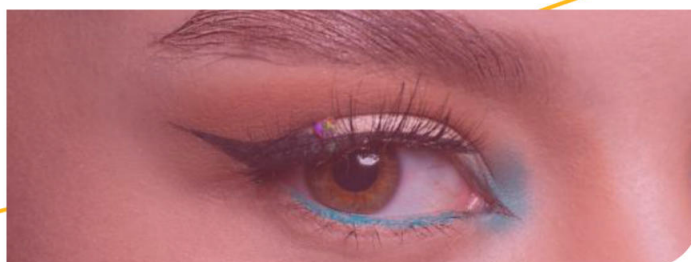
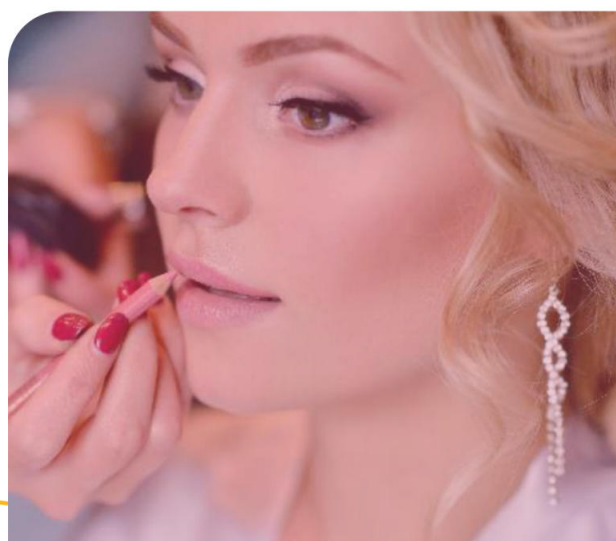


We'd love to hear about your goals.

Our friendly course advisors are here to guide you towards your study and career goals. Click the link below to book a call at a time that suits you.

[Book a call today](#)

You can read our Terms & Conditions at ulleo.com/terms



Career Outcomes

Unlock your future

Delivered fully online at your own pace, this course is a fantastic way to upskill or kickstart a new career without the time and cost commitments of a full-time degree.

Because you'll be learning directly from professionals in the field, this course will equip you with the most in-demand skills and up-to-date knowledge within the industry - opening the door to amazing opportunities post-study!

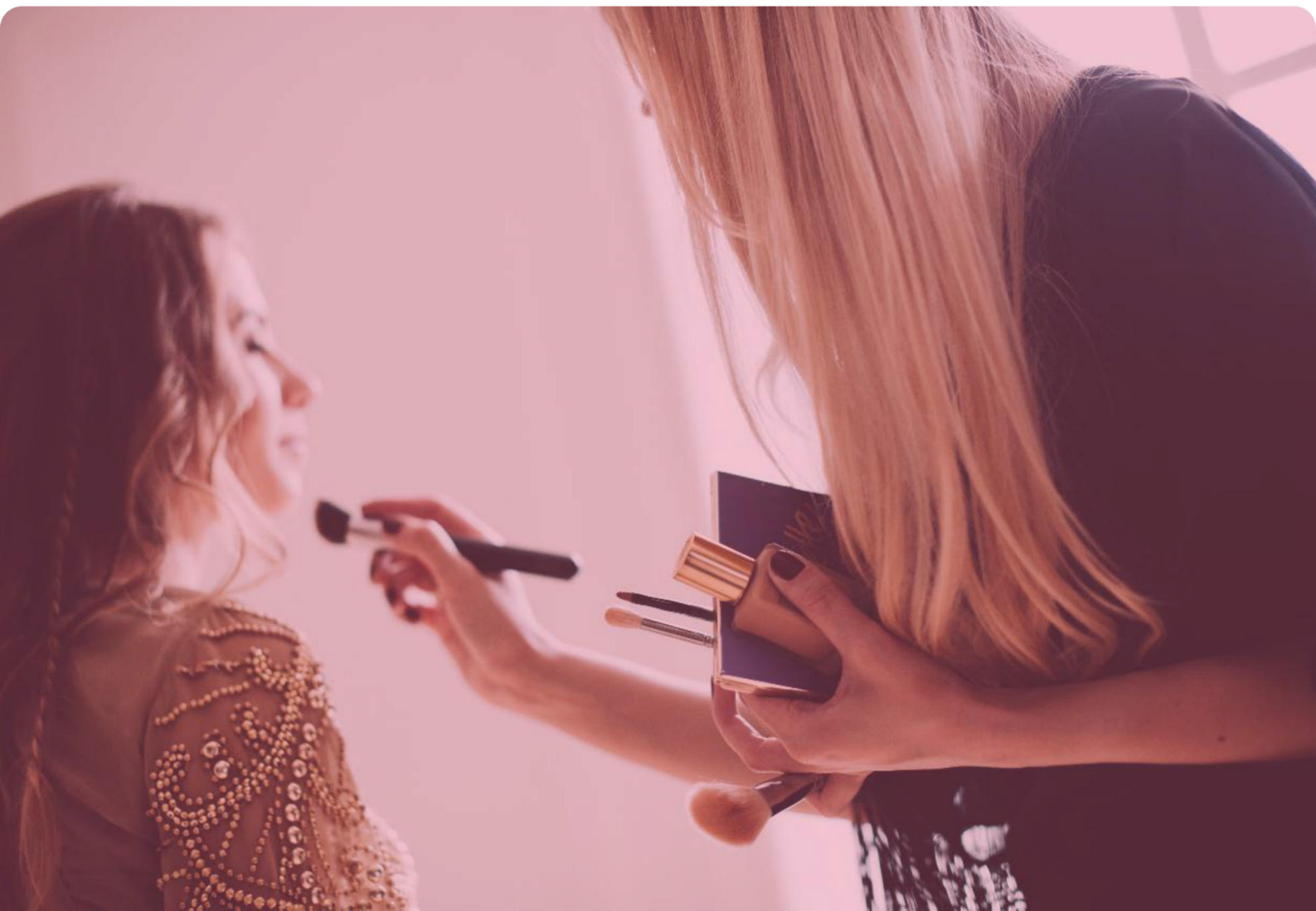
Once completed, you might use this course as a stepping stone to further study or dive straight into the industry. Potential career outcomes include:

- Freelance Makeup Artist
- Film/TV Makeup Artist
- Retail Assistant
- Bridal Makeup Artist
- Editorial Makeup Artist
- Blogger/Influencer



Earn a Micro-Credential

At the end of your course, you will receive a Certificate of Completion and a Digital Badge (issued by Credly). This is a fantastic way to verify your knowledge and skills and stand out to potential employers – simply add them to your LinkedIn profile, personal website or resume!

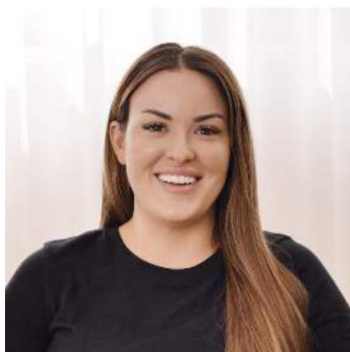




Meet Your Mentor

Develop your skills with an industry mentor by your side

During your studies, you'll receive dedicated support, feedback, and advice from a practising industry professional.



Clare Haeusler **MENTOR**

Beauty Therapist and Director of Chantilly Skin & Brow

Clare brings over a decade of diverse expertise as a beauty therapist and salon manager. As the director of Chantilly Skin & Brow in New South Wales, she oversees multiple salons, trains staff, and develops various treatments. Clare is dedicated to educating and inspiring budding beauty professionals to achieve their goals.

As you go through the course, you'll have plenty of opportunities to connect with your mentor:



Discussion boards

Ask questions and start a conversation with your peers.



Live events and workshops

Attend regular sessions to learn from your mentor and inspiring industry guests.



Feedback on your work

Receive detailed feedback on your activities and assignments to help you grow and improve.



One-on-one session

At the end of the course, you have the option of booking a one-on-one session with your mentor to ask any final questions and receive advice.

Industry Insights

Learn from leading beauty professionals

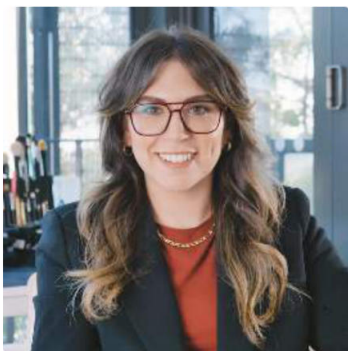
Created in collaboration with leading beauty therapists and salon owners, you'll dive into the industry's 'here and now' and gain plenty of inspiration for your own career.



Casey Malady

Having worked in New York, Tokyo, Canada and throughout Australia, Casey is one of Melbourne's most sought-after hair and makeup artists.

Her extensive experience on a variety of fashion events such as Mercedes-Benz Fashion Week Australia, Virgin Australia Melbourne Fashion Festival and Melbourne Spring Fashion Week has seen her work with designers such as Jean Paul Gaultier, Roberto Cavalli, Alex Perry, Toni Maticevski, Dion Lee and Rachel Gilbert. Celebrity clients include Rebecca Judd, Sophie Monk, Client Liaison, Sarah Stevens, Megan Washington, Shayna Blaze and Kate Peck just to name a few.



Monica Gingold

With over 16 years in the industry, Monica has worked her makeup magic on many A-list brands, events, celebrities and influencers. Monica is now one of the most sought after artists in the fashion and bridal industries, and is now a regular at Melbourne's most exclusive events including Melbourne Fashion week, Brownlow, Spring Racing and beyond.

Monica's vision for her business, Tonic Agency, started in 2017 when her client base was growing rapidly. Her strong relationships with fellow industry professionals led her to handpick and curate Tonic's team of truly talented makeup artists.



Phoebe Wilkinson

Having been in the beauty industry for over 15 years, Phoebe has experienced a number of exciting roles: beauty therapist, salon manager, makeup artist and qualified beauty trainer.

With this unique set of skills and knowledge under her belt, Phoebe's current mission is to share her insights and inspire the next generation of beauty professionals.



Have a question about the course?

We're always here to help! Give us a call today on [+61 3 9961 4365](tel:+61399614365).



Course Options

Tailor your studies to match your unique goals:

10 LESSONS

Advanced Makeup Artistry

This course will equip you with the theory and practical skills to create a range of stunning makeup looks, including classic day and night looks, natural and trendy bridal looks, professional on-screen looks and high-impact editorial looks.

BUNDLE

14 LESSONS

Advanced Makeup Artistry + Beauty Business Fundamentals

This course bundle provides everything you need to start a successful makeup artistry business.

You'll not only learn the technical and artistic skills involved in makeup artistry, but you'll also develop a range of core business skills including branding and marketing, business operations, accounting, business planning, customer service and more.

What You'll Learn

1 Makeup Trends & Styles

- The Evolution of Makeup
- Makeup Styles
- Classic & Trendy Looks
- Finding Your Style

2 Skin Fundamentals

- Skin Types & Concerns
- Skin Prep for Makeup
- Skin Tones & Undertones
- Choosing the Right Foundation

3 Facial Features

- Analysing Facial Features
- Face Shapes
- Eye Shapes
- Choosing the Right Colours

4 Makeup Products & Tools

- What's in a Pro's Kit?
- Investing in the Right Products & Tools
- Caring for Your Kit

5 The Role of a Makeup Artist

- Types of Makeup Artistry
- Working on Set
- Connecting With Clients
- Planning a Makeup Look
- Hygiene & Safety
- **Tutorial:** Tailoring Makeup to Your Client

6 Sustainable Makeup

- Why Sustainability Matters
- What Makes a Product Sustainable?
- Sustainable Practices

7 Everyday Makeup

- Introduction to Everyday Makeup
- **Tutorial:** Day Look
- **Tutorial:** Day-to-Night Look
- **Tutorial:** Day Look for Mature Clients

8 Glam Makeup

- Introduction to Glam Makeup
- **Tutorial:** Bronzed Goddess Look
- **Tutorial:** Cut-Crease Eyeshadow
- **Tutorial:** Hollywood Glamour Look

9 Bridal Makeup

- Introduction to Bridal Makeup
- **Tutorial:** Classic Bridal Look

10 Editorial & Commercial Makeup

- Introduction to Editorial & Commercial Makeup
- **Tutorial:** Typical E-Commerce Look
- **Tutorial:** Avant-Garde Editorial Look
- **Tutorial:** Soft Glam Look for Photoshoots

Included in the Beauty Business Fundamentals bundle:

1 Building a Beauty Business: Setting Up For Success

- Deciding on Your Direction
- Business Name & Set-Up
- Funding Your Business
- Managing Your Finances
- Pricing Strategy
- Legal Considerations

2 Brand & Marketing: Standing Out From the Crowd

- Market Research & Positioning
- Understanding Your Customer
- Designing Your Brand
- Developing a Marketing Strategy
- Building Your Digital Presence
- Creating Engaging Content

3 Business Operations: Tools & Strategies to Make Life Easier

- Finding the Right Products & Suppliers
- Inventory Management
- People & Culture
- Salon Software
- Sustainability

4 The Client Experience: Providing a Successful Beauty Service

- Client Consultation
- Creating a Treatment Plan
- Creating the Right Environment
- Retailing Products
- Rebooking Clients

Premium client experience

Glam Studio

Expert makeup for show-stopping looks and **premium client experience**.

Blush Beauty

Blush Beauty: where luxury makeup meets exceptional **client** satisfaction.

Painted Lady

Choose Painted Lady for a unique, expressive makeup **experience**.



About Ulleo

At Ulleo, we offer flexible and affordable online short courses co-created with Australia's leading industry experts.

Whether you're looking to start a new career path or explore a new passion, our engaging learning experience provides skills for now and into the future. As a Ulleo student, you'll receive support and advice from industry mentors — practising professionals eager to share their knowledge.

As a profit-with-purpose company, sustainability is at the heart of what we do. As of 2024, we've planted over 7,000 trees on behalf of our students!

Unlock your future with Ulleo.



Acknowledgement of Country



At Ulleo we recognise the traditional custodians of the lands where we work, live and learn. We pay our respects to elders past and present, and celebrate the First Peoples' relationship to Country, and the significance of Aboriginal cultures in Australia.



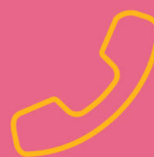
Plant trees while you learn

We plant trees to celebrate your learning milestones. Our partnership with Carbon Neutral funds the planting of native species in the Yarra Yarra Biodiversity Corridor in Western Australia. As of March 2024, we've planted over 7000 trees for our students!



Need more info?

We're here to help. Call us on **+61 3 9961 4365** and chat with one of our friendly course advisors today.



Ready to enrol?

Enrol via our website ulleo.com/makeup-artistry and start working toward your dream career today!